

Pierce County Asset Building Coalition (PCABC)

General Overview

Mission: The Pierce County Asset Building Coalition seeks to develop innovative, actionable solutions to help eliminate poverty through a combination of education, advocacy, objective discussion, and collaboration between community members, organization leaders, financial institutions, and policy makers.

In-Person Membership Convening: The Pierce County Asset Building Coalition will meet quarterly and each meeting’s agenda will be facilitated, not dictated, by the Coalition Chairperson. Each agenda should be focused around topics relevant to area needs to ensure that the local community members are best served. At the same time, the PCABC should not focus too heavily on facets of poverty which are already heavily served unless it is determined by the Coalition that more focus should be applied to that area. Our county’s PCABC’s focus will be on wealth building, which includes employment and access to financial services.

- **Post-COVID Note:** PCABC Quarterly Meetings have been remote during the public health guidelines of COVID-19 and variants. Remote meeting, and future potential for hybrid, will continue and be adaptive to the orders and guidance of Washington State public health authorities. (Draft – September 1, 2021)

Meeting Agenda: The PCABC focuses its meeting agendas into three main categories.

1. News, legislation, and initiatives related to asset building and/or poverty elimination
2. Education/ Information sharing through guest speakers and subject matter experts.
3. Action plan updates/implementation of current efforts, such as Bank On or active collaborations with government, financial, or service providers.

Regular Information Sharing: The PCABC Chairperson will also send monthly newsletters advising the Coalition members of upcoming events, local policy updates, or news related to our efforts and goals. Coalition and community members are encouraged to share information regularly and to contribute to monthly news feeds.

PCABC 2022 Schedule:

First Wednesday, Last Month of each Quarter at 1 p. m.

1. September 7, 2022
2. December 7, 2022
3. March 6, 2023
4. June 7, 2023

Addendum – September 1, 2021

Current Membership as of January, 2022:

- **Financial Partners**

- [America's Credit Union *](#)
- [Bank of America *](#)
- [Chase Bank *](#)
- [Columbia Bank *](#)
- [Express Credit Union](#)
- [GESA Credit Union](#)
- [Harborstone Credit Union](#)
- [Heritage Bank](#)
- [IRS - SPEC](#)
- [Key Bank *](#)
- [Seattle Credit Union](#)
- [Sound Credit Union](#)
- [Umpqua Bank](#)
- [Verity Credit Union](#)
- [Wells Fargo *](#)

*Nationally certified account offered.

- **Community Partners**

- [Sound Outreach](#)
- [Associated Ministries](#)
- [Bank On Washington](#)
- [Bank Work\\$](#)
- [Business Impact NW](#)
- [Community Action of Skagit County](#)
- [Community Credit Lab](#)
- [Denkyem Coop](#)
- [Financial Beginnings WA](#)
- [Financial Empowerment Network](#)
- [Forterra – Hilltop](#)
- [Goodwill Olympics and Rainer](#)
- [Homeownership Center NW](#)
- [Pierce County Housing Authority](#)
- [Puyallup Watershed Initiative](#)
- [Tacoma Housing Authority](#)
- [Tacoma Public Library](#)
- [Tacoma/Pierce County Habitat for Humanity](#)
- [The Tacoma Urban League](#)
- [United Way of Pierce County](#)
- [University of Puget Sound](#)
- [University of Washington - Tacoma](#)
- [Valeo Vocation](#)

- [Washington Asset Building Coalition](#)
- [William Factory Small Business Incubator](#)

- **Government**
 - [City of Lakewood](#)
 - [City of Tacoma](#)
 - [Pierce County Library](#)
 - [Washington State Department of Commerce](#)
 - [Washington State Department of Financial Institutions](#)
 - [Washington State Treasurer](#)

- **2022 PCABC Executive Committee**
 - Ziquora Banks, Director of Community Relations, Verity Credit Union
 - Bryan Flint, Executive Director, Sound Outreach
 - Deena Giesen, Director of Homeowner Services, Tacoma-Pierce County Habitat for Humanity
 - Lynn Willis, Director of Family Stability Initiatives, United Way of Pierce County
 - Adam Stein, VP, CRA & HMDA Compliance Manager, CRCM, Columbia Bank
 - Carol Wolfe, Division Manager, Community and Economic Development, City of Tacoma
 - Keyla Moore, Family Self-Sufficiency Coordinator, Pierce County Housing Authority



Pierce County Asset Building Coalition (PCABC)
and
Bank On Pierce County
ROLES AND RESPONSIBILITIES
OF Executive Committee Members

Mission:

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Executive Committee Make-up:

Six members – two each from financial institutions, non-profits, and government.

Executive Committee Member Roles:

Although the Executive Committee is not expected to make operating decisions, it must perform certain critical oversight functions, in addition to those listed above:

1. Provide strategic direction, which includes regular reviews of PCABC's mission, vision and values, and active maintenance and delivery on strategic goals and plans.
2. Set Coalition meeting schedule and format.
3. Develop agendas for Quarterly Coalition meetings.
4. Recruit members to the Coalition.
5. Set up and Coordinate with other committees of the Coalition.
6. Recruit presenters and speakers for the Coalition.
7. Recruit a replacement upon leaving the Executive Committee.
8. Provide feedback to staff coordinating Coalition.
9. Advocate for and promote PCABC.

Meetings:

Executive Committee meetings will take place monthly in months that do not have a Coalition meeting. Executive Committee members are expected to actively participate in Coalition meetings and are strongly encouraged to attend PCABC's public events.

Length of terms:

Executive Committee members will serve PCABC for at least two years. Executive Committee will seek to stagger their transition to foster continuity.